

OIV MSc in wine management

A post graduate program
around the world
to understand the challenges
of the wine industry !



25 COUNTRIES
IN A YEAR



MEETING 500
WINE PROFESSIONALS
INCLUDING 300 PRODUCERS



MORE THAN 500
ALUMNI

PROGRAM OVERVIEW

- Become an **expert in the wine industry**
- Postgraduate specialist diploma in Vine and Wine Management entitling to the **OIV MSc in Wine Management** issued by the International Organization of Vine and Wine (OIV)
- Objective of the course: **Mastering all aspects of the management of the vine and wine industry** (marketing, economy, strategy, law, finance...) by offering concrete intelligence of the international environment via an itinerant, multidisciplinary and experience-based training.
- Meetings and case studies with wine professionals in the **main producing and consuming countries** (producers, importers, distributors, promotional bodies, consultants...)
- Program travelling around the world : **11 months** on the road across **25 countries** in Europe, Asia, North America and the Southern Hemisphere Sud (one year in South America and one year in South Africa / Australia / New-Zealand)
- Teaching language : **English (70%) & French (30%)**
- Full time or possibility to **become a modular and stretch the course over 3 years**

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CAREER OPPORTUNITIES

- General Management
- Sales
- Export
- Marketing & communication
- Production
- Purchase
- Logistics
- Press
- Education
- Consulting
- Institutions & Promotional bodies

ELIGIBILITY

Prerequisite

- Candidates of all nationalities, selected for their motivation, who have successfully completed three years of higher education in the field of management sciences, human sciences, or science and technology, or hold significant professional experience.

Admission | 2025-26

- Based on qualification + interviews
- Number of students: 12 to 15
- Cost: tuition fee: 13.900€ for the whole course + living costs for the 11 months of travel (minimum 2.500€/month)

institut-agro.fr/montpellier
www.oivmsc.org/